

Social Media Content Producer for #USAIDTransforms



Project Title	Social Media Content Producer for #USAIDTransforms
Project Summary	Share the story of the USAID, the U.S.'s lead development agency, as a social media content producer for the agency's flagship Twitter, Facebook and social media accounts.
Country	United States

Project Description

Are you creative? Enjoy making GIFs, videos and witty copy to tell stories. Are you the first person classmates, club officers or former colleagues turn to for social media support? The USAID wants YOU to help us tell our story on social media.

What you'll do:

- Support the #USAIDTransforms Campaign (Take a look at our toolkit [here](#))
- Write original Twitter, Facebook & Instagram posts
- Create GIFs, multimedia and visual content to support the campaign
- Monitor social media accounts for campaign content
- Support USAID's digital team with creation of social media toolkits for distribution to communicators at offices around the world.
- Research social media best practices for USAID team
- As needed, do research on platform policy and design updates, social media trends and other best practices for LPA.
- Support USAID communications and content projects

Required Skills or Interests

Skill(s)

Editing and proofreading

Graphic design

Infographic design

Marketing

Social media management

Storytelling/blogging/vlogging

Videography

Writing

Additional Information

None

Language Requirements

None